



Daimler Trucks North America



FINISH FIRST

GET AHEAD

TRUCK TECHS

DIESEL TECH JOBS

BECOME A TECH

A CAREER IN DIESEL IS HIGH-TECH



IS DIESEL FOR ME?



WWW.TRUCKTECHS.COM

FinishFirst (w/UTI)

- 12 week program, students graduate with Certifications

Get Ahead

- Partner with Dealer/Distributor for DTNA Web Training access

**200 schools
within the program**

Diesel Tech Jobs

- Find a Dealer/Distributor job within DTNA network

Become a Tech

- Key reasons to get into this industry



TECHNICAL DIESEL SCHOOLS

- **FREE** - No cost, no risk!
- **Partner** w/Dealer/Dist (crucial since DTNA is not the hiring entity)
- **Students** earn course credits towards certifications (points awarded when hired)
- **DiagnosticLink** software licenses (10) are now free
- **www.DTNAconnect.com** login ID
- **Administer training as best seen fit in collaboration with your Dealer/Dist partner**

WHAT IS GET AHEAD?



FIND A SPONSORING LOCATION

- <https://freightliner.com/>
- <https://www.westernstartrucks.com/>
- <https://demanddetroit.com/>
- STA@Daimler.com

VEHICLES (Freightliner & Western Star)

- Heavy Duty Truck Systems
- Electrical Troubleshooting
- Electronic Systems
- HVAC

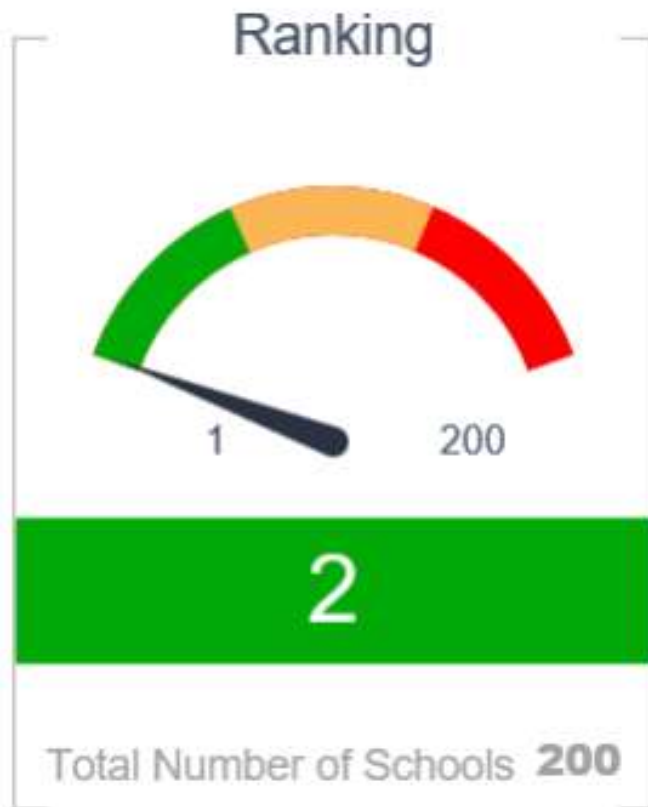
ENGINES (Detroit)

- EPA07
- EPA10
- GHG14
- DD Heavy Duty

LOCATION SUPPORT

- Use of Get Ahead
- Onsite visits – both ways
- Encourage involvement on your Boards
- What skills do they expect for an incoming Tech
- P/T student employment to cement learning?
 - Accurate expectations of the industry/work environ
- Current technology scrap bin parts

DASHBOARD VIEW SCHOOL GET AHEAD RANKING SYSTEM



- 1 - Private vs Public
- 2 - Job placement at Dealer/Distributor
- 3 - Facing Dealer Trainer
- 4 - Last taken exam in Get Ahead
- 5 - Number of WBT taken
- 6 - Number of Students
- 7 - Number of Instructors
- 8 - How long enrolled in Get Ahead

This ranking establishes your eligibility in the following slides Truck and Training Aid programs



TRUCKS FOR TRAINING PROGRAM

Overview

- DTNA, Dealer, School participate in a 3 way split providing a used DTNA truck with modern technology



Criteria

- Top Tier in the Get Ahead program
- Modern technology truck
- Target 10 - 20 schools a year
- School can sell truck in a year or two potentially doubling their investment, allowing them to “buy up” to newer truck.
- Dealer could have buy back option

TRAINING AIDS FOR SCHOOLS

Overview

- Many schools have limited budget w/outdated equipment



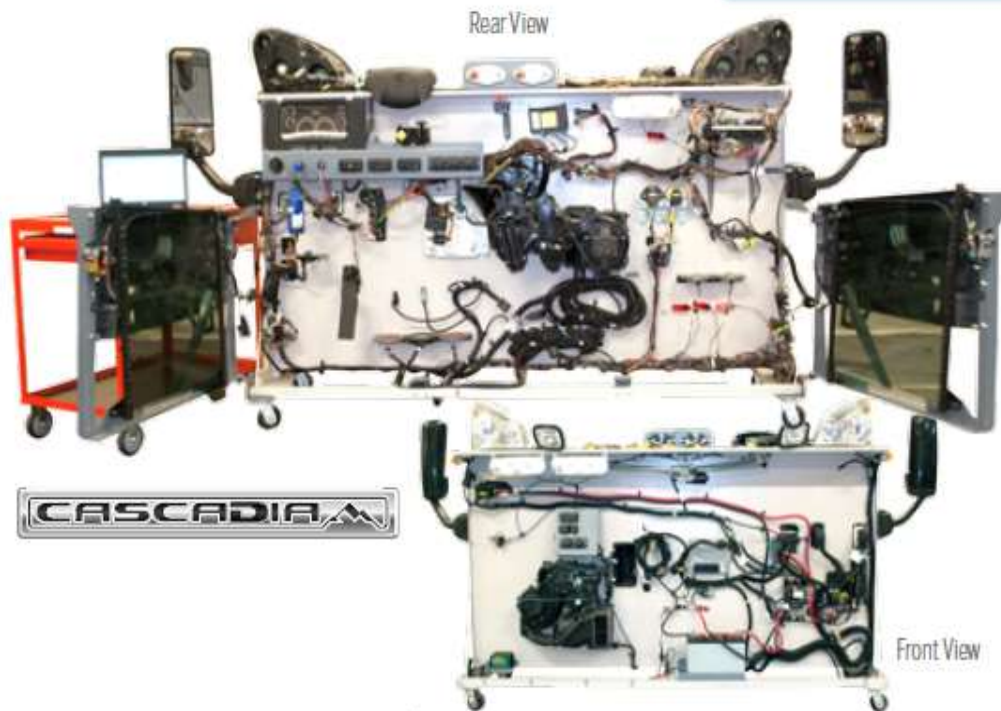
Criteria

- Top Tier in Get Ahead
- DTNA \$ match of corporate built training aids
- Target 10-20 schools a year
- Promote brand awareness and loyalty



DTNA CUSTOM TRAINING AIDS

www.dtnaarc.com



DiagnosticLink[®]

Free DiagnosticLink for Get Ahead Schools

Daimler Trucks of North America is pleased to announce free DiagnosticLink for schools signed up in the Get Ahead Program. DiagnosticLink™ is a computer-based diagnostic software for Detroit™ powertrain and Freightliner™ vehicle systems. It can display ECU information, diagnostic fault codes, instrumentation and run service routines.

In order to take advantage of this great opportunity log onto the ordering site

<https://diagnosticlink.nexiq.com/DTNA/Default.aspx> with your DTNA Connect ID. It should recognize you as a school and give you a price of \$0. Your location may have up to 10 subscriptions at no charge.

If you do not have a DTNA Connect ID already, please contact the Program Administrator from your dealer/distributor partner. He/She will need to request an ID for you from Dealer.HelpDesk@Daimler.com. They will require the following information:

- Sponsoring Dealer Code
- Name of School
- Address, City, State, Zip
- School Contact Person
- School Contact's Email Address
- School Contact's Phone Number

GET AHEAD PROGRAM INFORMATION

Curriculum

The available curriculum is comprised of the following certifications:

VEHICLES (Freightliner & Western Star)

- Heavy Duty Truck Systems
- Electrical Troubleshooting
- Electronic Systems
- HVAC

ENGINES (Detroit)

- EPA07
- EPA10
- GHG14
- DD Heavy Duty

Eligibility

- An industry accepted diesel program, upon the completion of which a student receives a degree or certificate.
- A Daimler Trucks North America service network partner, i.e. a Freightliner and/or Western Star dealership, or Detroit distributor. A dealer partnership grants access to both vehicle and engine training, while a distributor partnership only enables the school to participate in engine training.
- Daimler Trucks North America reserves the right to approve or deny entry into the program based on the above or additional criteria following internal review of the submitted program application.

Requirements

- Ensure each instructor is certified in the courses he/she is administering.
- Perform program administrative duties in DTNA's Learning Management System, including adding new students to, and removing graduated students from, the program.
- Administer training as best seen fit in collaboration with your DTNA service network partner.
- Ensure access to the curriculum is granted only to the authorized persons at your organization.

SERVICE NETWORK RESPONSIBILITIES

- Assist your partner school with program administration and serve as the primary contact for questions relating to training courses and the Learning Management System.
- Help shape the DTNA training catalog based on the needs of today's diesel technicians and integrate it into your partner school's curriculum.
- Collaborate with your partner school to ensure the training delivery is optimized for the students and instructors involved.
- Be the liaison between DTNA and diesel schools, generating and communicating feedback to foster continuous improvement.